



The carbon fix –
Reducing impact by changing material

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Iggesund Paperboard



PHOTO: National Marine Fisheries Service





How big is your carbon footprint?
Calculate it on klimatkontot.se

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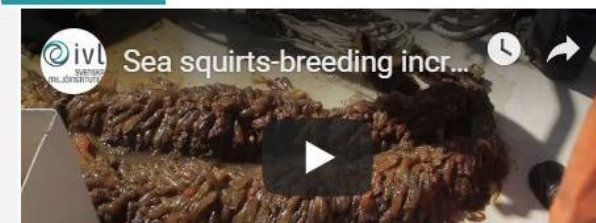


2018-08-17 | Press release

European study shows diesel car emission levels

An IVL-led study has compiled emissions data from over 700,000 vehicles in Spain, Sweden, Switzerland and the UK. The results show that NOx emissions from diesel vehicles haven't significantly changed.

IVL video



Study basics

- Scientifically compare the climate impact of different packaging materials
- All aspects translated into a CO₂e index
- Packaging of the same goods doing the same “job”
- Uses available European data for plastic, glass and metal production



Study basics

- Includes both “cradle-to-gate” and “gate-to-grave” aspects
- Uses German statistics for waste handling



Study basics

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Packaging basics:

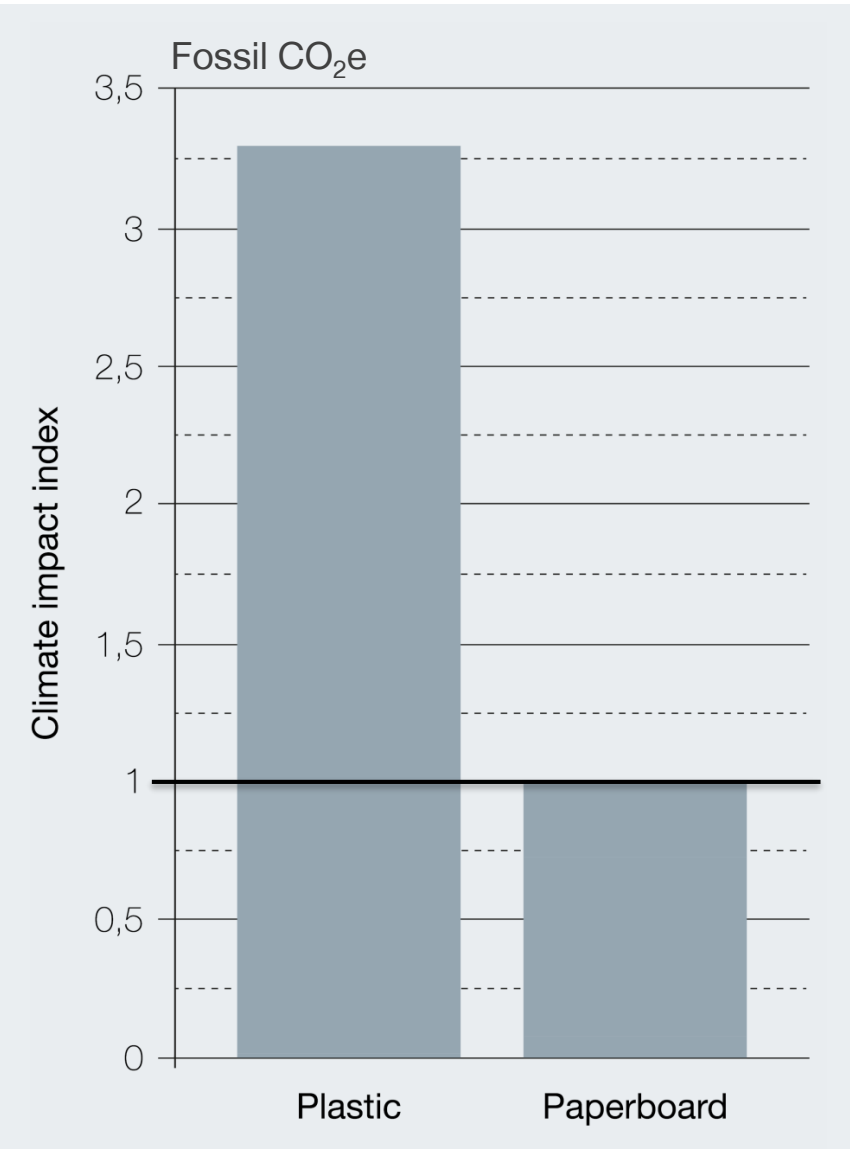
Soft plastic bag for 500g pasta

Packaging weight – 9g

Paperboard box for 500g pasta

Packaging weight – 58g





Packaging analysis:

Plastic bag	Fossil CO ₂ e/bag
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Total climate impact	27g
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Cradle-to-gate	21g
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Gate-to-grave	5g
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Paperboard box	Fossil CO ₂ e/box
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Total climate impact	8g
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Cradle-to-gate	22g
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Gate-to-grave	-13g
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Packaging basics:

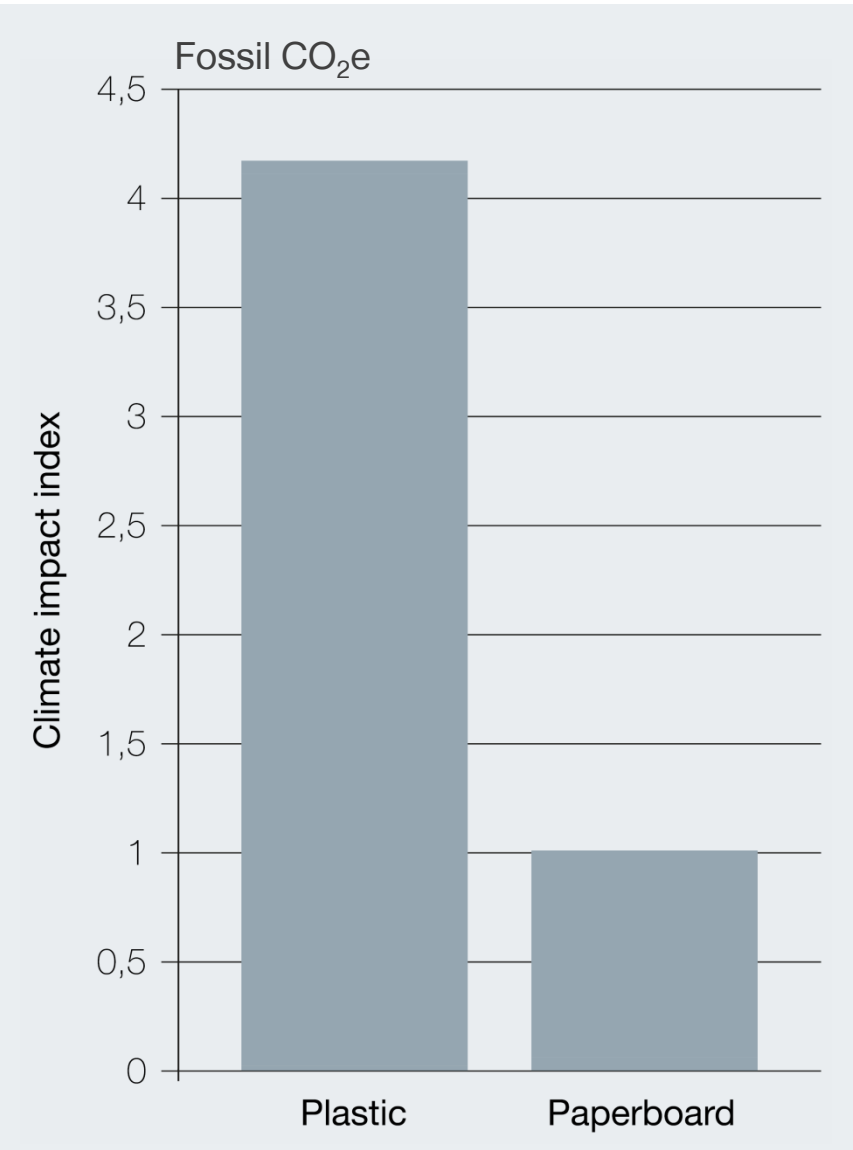
Plastic blister pack with paperboard backing

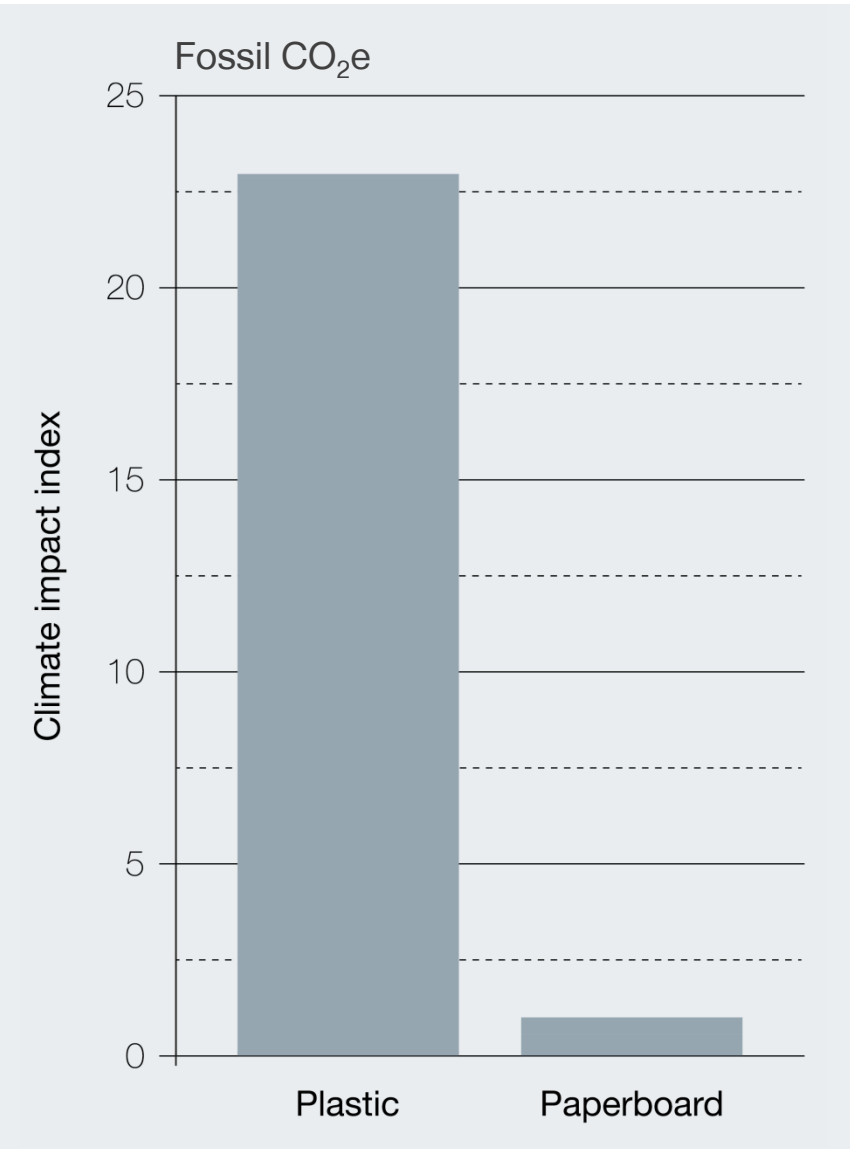
Packaging weight – 14g

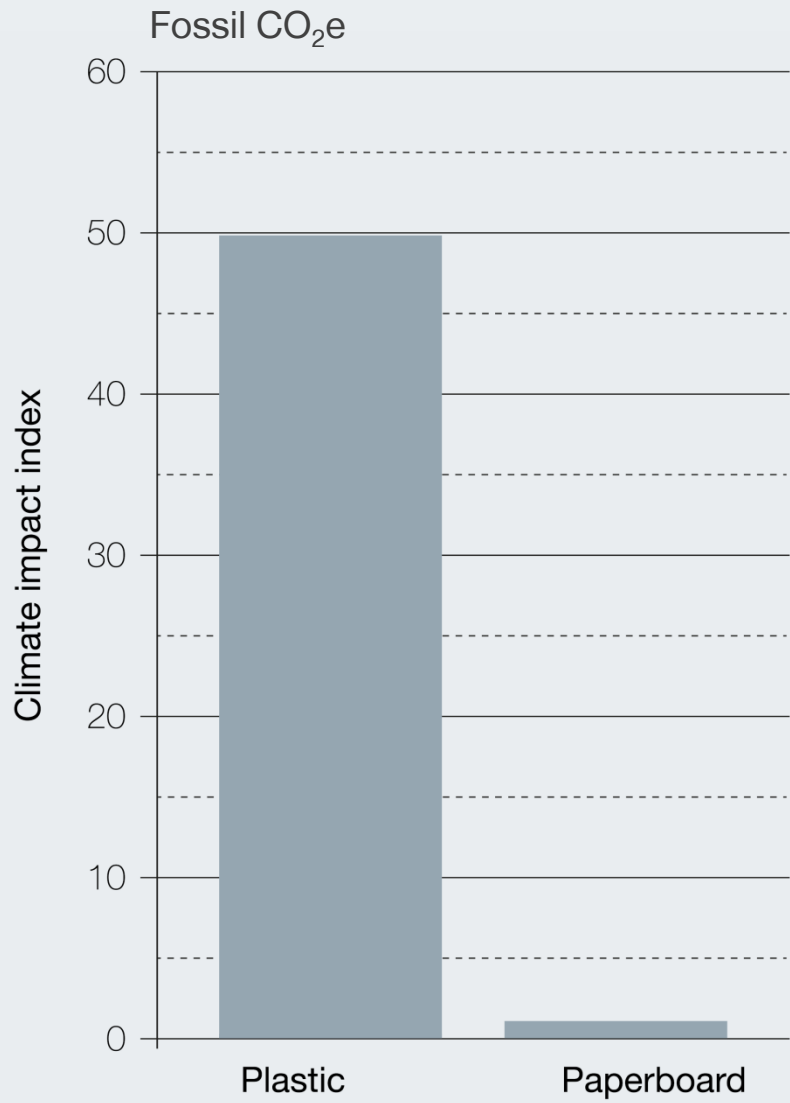
Double folded open paperboard packaging

Packaging weight – 19g









Packaging basics:

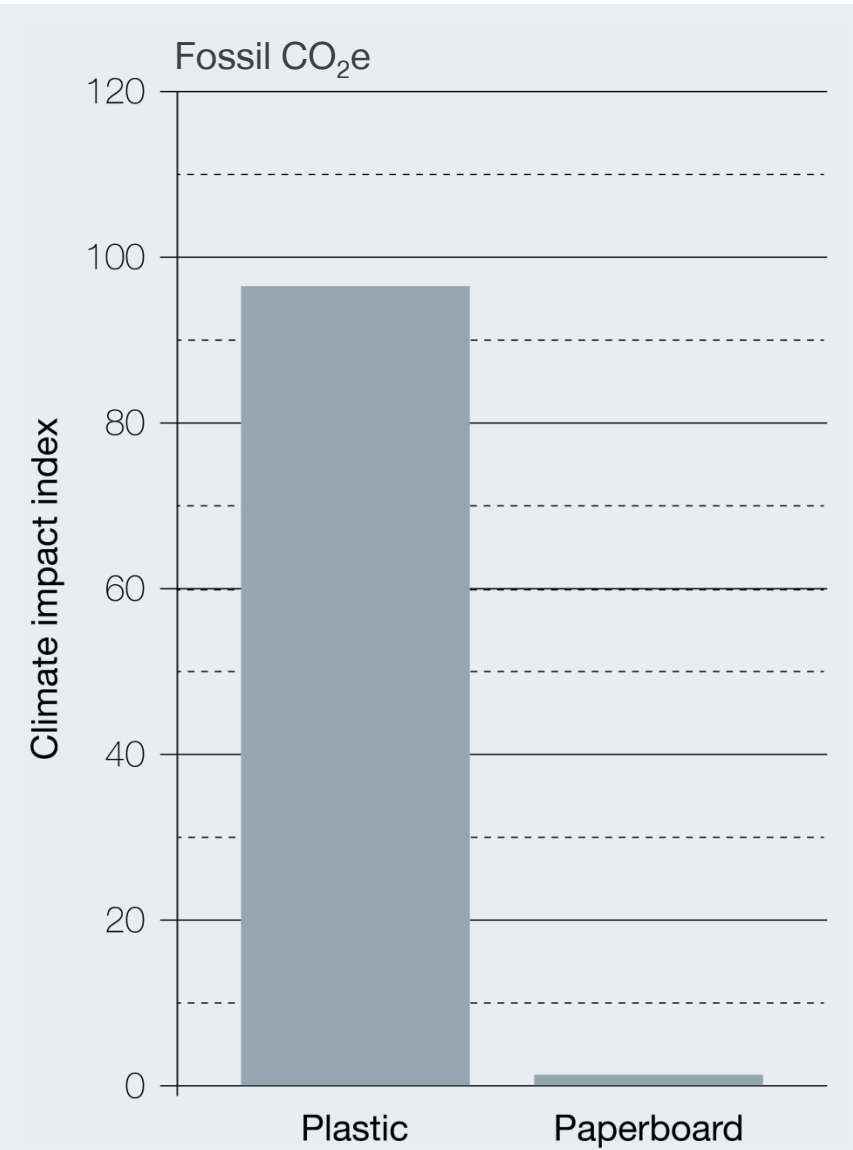
Hard plastic blister pack

Packaging weight – 28g

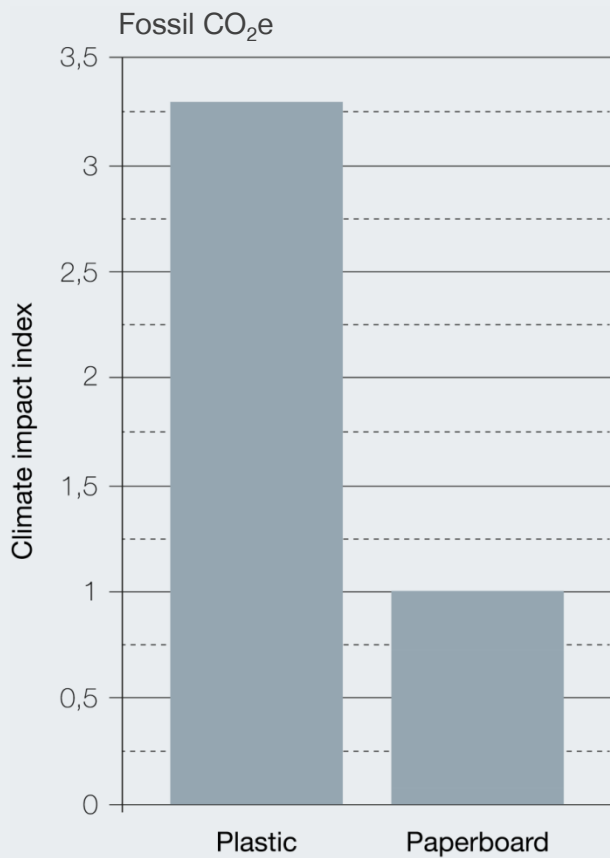
Paperboard box with hanger

Packaging weight – 18g





Plastic dieting result:



Plastic dieting result:

Switch from plastic to paperboard =
-70% of the fossil CO₂ emissions

Effect of going the other way:

Switch from paperboard to plastic =
+238% of fossil CO₂ emissions



Plastic dieting result:

Switch from plastic to paperboard =

-99% of the fossil CO₂ emissions

Effect of going the other way:

Switch from paperboard to plastic =

+8300% of fossil CO₂ emissions



Comparing CO₂ savings from switch:

From Range Rover Sport 3.0
to Hyundai i10 1.0 =

-51% of the fossil CO₂ emissions

Effect of going the other way:

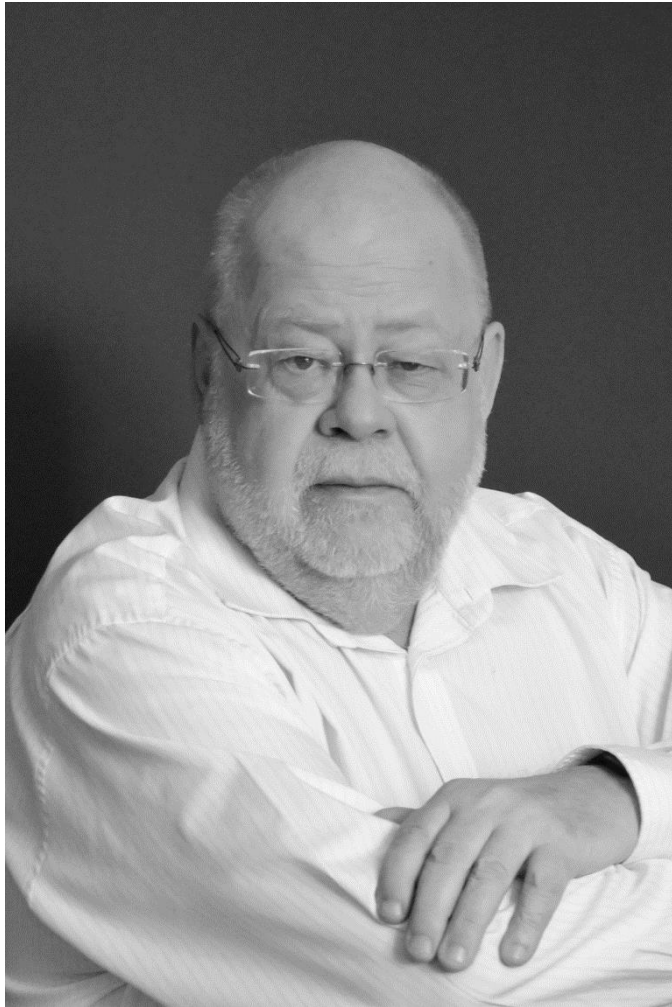
From Hyundai i10 1.0
to Range Rover Sport 3.0 =

+102% of fossil CO₂ emissions









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